



# Building business sustainability

## FACT SHEET

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When it comes to developing sustainable operations and services in your business, it can be difficult to know where to start.

The Inland Rail Skills Academy and The Ecoefficiency Group (TEG) are partnering to provide education on how to improve and promote your business's sustainability initiatives to your clients and staff.

Business benefits include:

- + reducing energy, water, materials and waste to lower operational costs and increase competitiveness
- + building your reputation and profile through environmental and sustainability credentials
- + helping your clients deliver on their sustainability priorities, such as contributing credits towards project infrastructure sustainability ratings
- + driving industry change through innovation and higher performing products and services.

### Webinars

We've developed a series of webinars and downloadable toolkits to help you get started, these include:

- + developing a sustainability policy
- + reducing costs in relation to energy, water and waste
- + demonstrating sustainability credentials in tender submissions.

View the webinars at [inlandrail.artc.com.au/building-inland-rail/sustainability/sustainability-and-suppliers/](http://inlandrail.artc.com.au/building-inland-rail/sustainability/sustainability-and-suppliers/)

### Free sustainability mentoring

Businesses that have completed the Inland Rail Business Sustainability webinar series and are local to our project area are eligible to register their interest to receive a free hour-long mentoring session on sustainability practices with TEG. These one-on-one mentoring sessions will focus on one topic of your choice, selected from the five options below:

- + **Develop a strategic approach to sustainability** TEG will review your business's sustainability policy and provide advice on how to set up a green team and improve staff engagement. For more advanced companies we can provide guidance on developing a strategic framework for your sustainability plan.
- + **Identify opportunities to reduce your business's environmental impacts and costs** TEG will advise how to establish a baseline of your current energy and water consumption and waste generation and suggest opportunities to reduce your resource costs and environmental footprint. We can advise you on suitable KPIs and help you develop your action plan to turn ideas into actions.
- + **Improve your energy security through renewable energy** Have you been thinking about investing in renewable energy but are not sure if it is right for your business? In this session, TEG will go through the options available for renewable energy, with a focus on solar PV, including options for tenants, on-site generation and off-site generation, and discuss what to consider when investing in renewable energy.
- + **Working towards net zero emissions** TEG will step you through the process to determine your business's carbon footprint and provide advice on how your business can become carbon neutral via the Climate Active Program.
- + **Meet changing expectations through green and social procurement** TEG will discuss your current procurement activities and provide advice on a green procurement policy and purchasing procedures to suit your business.

To register your interest for a mentoring session, visit [inlandrail.artc.com.au/sustainability-mentoring-form](http://inlandrail.artc.com.au/sustainability-mentoring-form)



## About the Inland Rail Skills Academy

We are committed to playing our part in upskilling the nation and ensuring that different groups of people are given the opportunity to help build Inland Rail.

Our ambition is to:

- + increase the number of skilled local people eligible for work on Inland Rail
- + increase school student awareness and capability
- + create opportunities for local businesses to participate in new supply chains
- + equip Inland Rail employees with world-class skills.

We do this through our Inland Rail Skills Academy.

Our Academy works with industry partners to deliver programs that build skills and prosperity in our local communities, regions and around Australia.

## Want to know more?

ARTC is committed to working with property owners, communities, state and local governments as a vital part of our planning and consultation work, and we value your input. If you have any questions or comments, please let us know.

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